

University of New Mexico -
Valencia

Blogging 101

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The Blog

Why Blog

What is a Blog

- ◉ A Blog is a form of Electronic Communication.
 - ◉ It is basically an online journal.
 - ◉ It is a way to draw your students and co-workers into your world.
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- ◉ Consistent communication pathway.
 - ◉ Easy to formulate a rubrick to ensure student participation.
 - ◉ Allows interaction outside of the classroom to further the learning process.

How to Blog

Technical Aspects

- ◉ A computer
- ◉ An Internet connection
- ◉ A Blog Account (Blogger, Word press, EduBlog)
- ◉ Access to a server?

Content Builder

- ◉ A plan of interaction
- ◉ A journal of class happenings
- ◉ A Rubrick to assess the participation
- ◉ An easy to remember site name for your students

Ways to use a Blog

For Students

- ◉ Post materials and resources
- ◉ Create interactive discussions
- ◉ Get your students involved
- ◉ Create a feedback mechanism
- ◉ Integrate multimedia resources
- ◉ A classroom level website

For Colleagues

- ◉ Host online discussion groups
- ◉ Share your lesson plans
- ◉ Create a feedback mechanism
- ◉ Create a subject matter publication
- ◉ Organization of resources and thoughts

Let's Blog

Blogger & Blogspot

- <http://www.blogger.com/home>
- Very easy to sign up for
- Built in templates and Widgets
- Has connections for MS Word 2007
- Easy to add a picture, podcast or Vodcast too but must be hosted elsewhere.
- **Free!!**

Edublog

- Built for and by Educators
- Easy to use
- Space limited to 100mb
- Options more relevant to classrooms
- A Sample <http://unmvctlc.edublogs.org/>
- <http://edublogs.org/>

Lets Build a Blog, an Exercise

Full Blog Ahead. Captain

Prepare to Blog

- ◉ Which Blog Application suits you? We will start with Blogger.
- ◉ Sign Up!
- ◉ Checkout the tools in the Blog App.
- ◉ Setup the RSS Feed!
- ◉ Set a theme.
- ◉ Write your first article in MS Word 2007.
- ◉ Spell Check, Spell Check, Spell Check!
- ◉ Publish your article.
- ◉ Advertise your article.
- ◉ Develop your Rubrick!
- ◉ Get to Blogging.