

# DREAMWEAVER CS3

Designing Your Site

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# Designing Your Site

- ▣ Ideas & Project Planning
  - What is your site suppose to accomplish?
  - How are you going to host it?
  - Do You have time to maintain it?
  - Do you have an assessment to measure your sites success?
  - Have you started a plan to map and control your site?
- ▣ Templates
  - Does a template better suit you than building from scratch?
  - Which one best suits you?

# Designing Your Site

## ▣ Content

- What do you want to say?
- What do you need to say?
- Why do you need a web site to say it?
- How do plan to say it?
- When will you publish what you say?
- Who will you rely on?
- What outside influences will you use?
  - ▣ Blogs
  - ▣ Twitter
  - ▣ Chat

# Designing Your Site

- ▣ Design Flow
  - Does your website make sense?
  - Are you more than 3 clicks back to your index page?
  - Are your colors and navigation points uniformed?
  - Is your navigation plain and simple to use?
  - Do you keep your site up to date?

# Designing Your Site

## ▣ Colors

- Are your colors simple?
- Do they contrast nicely?
  - ▣ White lettering on black background, Black lettering on white background
- Are they uniformed?
- Do you use too much color?
- Are you using them in a professional manner?
- Can you see me? Or me? Or Me? How about me?

# Designing Your Site

- ▣ ADA Compliance
  - Eyesight
    - ▣ Color Blindness
    - ▣ Visual Acuity
    - ▣ Size
    - ▣ Dyslexia
  - Hearing
    - ▣ Sound
    - ▣ Video